

FOR IMMEDIATE RELEASE

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## New Casper Horse Palace Location Celebrates Grand Opening

CASPER – Wyoming Horse Racing LLC’s (WHR) latest Horse Palace property continues to revitalize the state’s horse industry and brings innovative Historical Horse Racing (HHR) technology to the Casper community with its newest location at 3243 Talon Drive, which opened to the public at 2:00 p.m., Wednesday October 25, 2023, following a grand opening event earlier in the day.

“Wyoming Horse Racing LLC is thrilled to replace its previous location that closed in Casper with the grand opening of our new Casper Talon property,” said Steve Jimenez, General Manager of WHR. “This opening adds to Wyoming Horse Racing LLC’s ongoing success and further reinforces our commitment to offer quality jobs in Casper and generate important tax revenue for the city and state— all while offering exceptional entertainment and fun for racing and gaming enthusiasts. We are so pleased to welcome the Casper community to this new location in the Mesa Plaza next to Fuzzy’s Taco Shop.”

Revenues from Horse Palace HHR gaming machines and simulcasting, as well as WHR’s live racing events, provide a sizable boost to the state’s horse industry, increasing purse sizes, bolstering competition, and creating sustained growth across the sector and its suppliers. The horse industry also provides significant contributions to Wyoming’s tax base. In 2022 alone, the industry produced more than \$24 million in state and local taxes.

“The revenues we generate from this new Horse Palace location will go on to strengthen Wyoming’s hospitality and agribusiness economies,” said Eugene Joyce, Partner at WHR and the General Manager of WHR’s Horse Program. “People who walk into our Horse Palace locations will experience a fun and exciting entertainment environment that contributes to purses for the horsemen at the racetracks and supports the state’s horse industry as a whole.”

WHR operates nine Horse Palace locations throughout Wyoming and is the sponsor of Sweetwater Downs races in Rock Springs. The company is owned by industry stalwarts Nick Hughes, John Sheldon and Pete Liguori, who have deep roots in the horse racing, hospitality, and gaming industries. WHR spearheaded the foundation of HHR terminals in Wyoming, which has significantly grown the state’s horse industry and meaningfully contributes to Wyoming tax revenues since the Joyce family revived racing in 1989 and 2011. The company is committed to a responsible approach, a dedication to horse racing and continued stewardship and investment in the hospitality and agri-business sectors in Wyoming.

For more information on about Wyoming Horse Racing and Horse Palace, visit:

<https://www.horsepalace.win>